

Christian Field Guide — Church License Agreement

Version 2.0 — Effective August 2026

This is a plain-language agreement between Christian Field Guide (the “Publisher,” operated by The Blair Kenner Group, LLC, an Indiana limited liability company) and the church, ministry, or organization purchasing this license (the “Church”). By checking the acceptance box at checkout, or by signing this document if provided in a custom license, the Church agrees to the terms below.

1. What the Church Gets

The Christian Field Guide Series is a family of connected discipleship resources designed to grow with the Church over time. A Church license includes:

The Companion — always included, no seat limits. The Companion is a free introduction to the series and may be distributed to the entire congregation regardless of tier or title selection.

One Base Title of the Church’s choosing:

- **The Workbook** — a 7-session small group curriculum for guided study
- **Faith Basics** — a plain-language complete introduction to the Christian faith
- **The Christian Field Guide** — a 20-audience deep reference for comprehensive study

The Church selects its base title at checkout. Additional titles from the series may be added during the license year through the paired-discount progression described in Section 3.

Delivery is instant via a personalized church access page and shareable member registration link sent to the email address on the purchase order.

2. Who Can Use It

The license is granted for the number of participants listed in the tier the Church purchased:

- **Small Church License** (\$299) — up to 50 participants, one base title of choice + free Companion
- **Large Church License** (\$499) — up to 200 participants, one base title of choice + free Companion
- **Custom / Multi-Campus License** — as specified in the individual custom agreement

A “participant” is any person who receives a printed or digital copy of a paid title purchased under this license. The free Companion may be distributed to the entire congregation without counting against the participant limit.

If the Church exceeds its participant count during the license year, it agrees to notify the Publisher and either add participant seats (see Section 4) or upgrade to a higher tier.

3. The Paired-Discount Progression

The Christian Field Guide Series is designed as a guided progression, and the license agreement includes a paired-discount structure that supports moving through the series title by title.

When the Church purchases a base license, one paired title becomes available at a discount for the next 30 days:

- **Base license includes the Workbook:** Leader's Guide at **50% off** (\$7.50 per copy, unlimited quantity)
- **Base license includes Faith Basics:** the Christian Field Guide at **25% off** (\$111.75 for Small tier, \$186.75 for Large tier)
- **Base license includes the Christian Field Guide:** the Workbook at **25% off** (\$111.75 for Small tier, \$186.75 for Large tier)

Chained progression. When the Church adds a paired title, a new 30-day discount window unlocks for the next paired title in the sequence. In this way, the Church may progress through the entire series at a paired discount at each step:

- Faith Basics purchase unlocks a 30-day Christian Field Guide discount. After adding the Field Guide, a 30-day Workbook discount unlocks. After adding the Workbook, a 30-day Leader's Guide discount unlocks.
- Christian Field Guide purchase unlocks a 30-day Workbook discount. After adding the Workbook, a 30-day Leader's Guide discount unlocks.
- Workbook purchase unlocks a 30-day Leader's Guide discount.

Discount windows are strictly 30 days. After the 30-day window closes, the paired title reverts to full retail pricing and may still be purchased at the standard rate. A new discount window will not reopen automatically, though the Church may contact the Publisher to discuss custom arrangements.

Persistent visibility. The Church's current active discount, if any, is displayed on the Church's personalized access page for the duration of the discount window.

4. Additional Add-Ons

Beyond the paired-discount progression, the Church may purchase the following at any time during the license year:

- **Additional participant seats** — 25-seat block for \$99, may be purchased multiple times

- **The Leader's Guide at retail pricing** — \$14.99 per copy, unlimited quantity (available only to Churches whose license does not include the Workbook; Churches with the Workbook receive 50% off as described in Section 3)
- **Any full-retail title** not currently in the license — priced individually per Publisher's Shop

5. What the Church May Do

Under this license, the Church may:

- **Reproduce** the licensed titles (print or digital) for use by the covered participant count
- **Distribute** copies internally to members of the Church for ministry purposes
- **Adapt** the material — shorten sessions, adjust language for context, translate key passages, combine sessions for a retreat
- **Use** the material across small groups, Sunday school, discipleship classes, membership training, youth or college ministry, and pastoral care
- **Continue using** existing printed copies indefinitely, even after the license year expires

6. What the Church May Not Do

Under this license, the Church may not:

- **Resell** the materials or any portion of them, in any format, to any party
- **Redistribute** the materials to individuals or groups outside the Church
- **Claim authorship** of the materials or remove the Publisher's name and copyright notices
- **Post** the materials publicly on the internet in any form that makes them accessible outside the Church's membership
- **Sublicense** the materials to another church, ministry, or organization

7. License Term

The license is valid for **twelve (12) months** from the date of purchase. During that year, the Church may reproduce and distribute the material as described above, receive email support, and download any updates released during the term.

8. Renewal

The license **does not auto-renew**. The Publisher will send a renewal reminder by email approximately 30 days before the license expires. The Church may choose to renew, upgrade to a higher tier, add or change base title selection, or step away — no automatic charges will occur.

If the Church chooses not to renew, it may keep and continue using any existing printed copies indefinitely, but may not reproduce new copies after the license expires.

9. Refunds

The Church may request a full refund within **thirty (30) days** of purchase for any reason, by emailing the Publisher. After 30 days, the license is non-refundable.

10. Updates and Support

During the license year, the Church receives:

- Access to all updated editions of the licensed titles released during the term
- Email support from the Publisher for facilitation questions, ministry-context adaptation, and general use of the material
- Access to the paired-discount progression as described in Section 3

11. Warranty and Limitation of Liability

The materials are provided “as is” for ministry use. The Publisher warrants that the content is created by the Publisher and does not infringe on third-party copyrights. The Publisher makes no other warranties, express or implied.

The Publisher’s total liability under this agreement is limited to the amount the Church paid for the license. The Publisher is not liable for any indirect, incidental, or consequential damages arising from the use of the material.

12. Governing Law

This agreement is governed by the laws of the **State of Indiana, United States**. Any disputes will be resolved in the courts of Marion County, Indiana.

13. Termination

The Publisher may terminate this license and require the Church to cease reproduction of the materials if the Church materially violates any term of this agreement. In the event of termination for cause, no refund will be issued. The Church may continue using existing printed copies but may not reproduce new copies after termination.

14. Entire Agreement

This document is the entire agreement between the Publisher and the Church regarding the licensed materials. Any modifications must be agreed to in writing (email is sufficient) by both parties.

Acceptance

By checking the acceptance box at Stripe checkout, or by signing below in a custom license, the Church confirms that:

- It has read this agreement in full
- The person accepting has authority to bind the Church to this agreement
- The Church agrees to the terms above

For custom licenses, signature block:

Church Name: _____

Authorized Signer: _____

Title: _____

Base Title Selected: _____

Signature: _____

Date: _____

Publisher:

Doug Blair, Christian Field Guide

The Blair Kenner Group, LLC (Indiana)

info@christianfieldguide.com

Signature: _____

Date: _____

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